

Remake Learning

Brand Guidelines



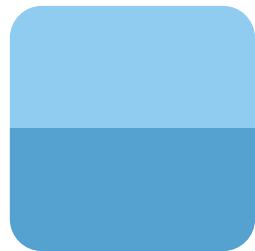
Typography

Museo Sans / Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 !@#\$%&

Use **300** stroke for body text, **500** for highlighted text and **700** for headings and titles.

Colors



Blue
#90cbef
144 / 203 / 239

#529cd5
82 / 156 / 213



Purple
#a36092
163 / 96 / 146

#914c84
145 / 76 / 132



Orange
#fb962f
134 / 198 / 237

#e17425
225 / 116 / 37



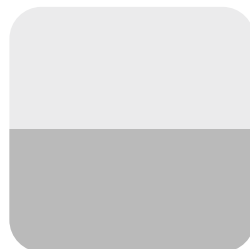
Red
#e0563b
224 / 86 / 59

#bf4231
191 / 66 / 49



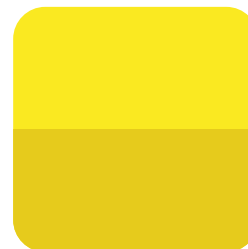
Green
#c3db47
195 / 217 / 73

#9ead34
158 / 173 / 52



Grey
#eaeaea
234 / 234 / 234

#bababa
186 / 186 / 186



Yellow
#fee723
254 / 231 / 35

#e7cb1c
231 / 203 / 28

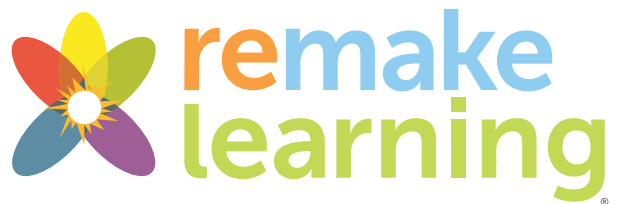
For fonts on grey backgrounds,
use #474747 as a softer
alternative to black.

Remake Learning Network

Brand Guidelines

Logos

Network Logo



Use the **Network Logo** to recognize the Remake Learning Network as a collective entity for Network-wide events and opportunities.

Example:

The AIU hosts a Network Showcase at transformED and uses the Network Logo on promotional materials.

Member Logo



Use the **Member Logo** to signify your organization's membership in the Remake Learning network on your website or other media.

Example:

The Labs @ CLP acknowledges their status as a network member by including the Member Logo in the sidebar of their website.

Remake Learning

Brand Guidelines

Alternate Logos



White

Black

Grayscale



Add-ons

Use the **Add-On Logos** when Remake Learning is the organizer of an event, group, or product.

Example:
The Remake Learning Council is a sub-brand of the Remake Learning Network.



Use **Museo Sans 900** in all caps to create the name of the sub-brand.

The sub-brand name should be no larger than half of the "i" height, and should extend no further than the "l".